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Education

Institution	University of Belgrade Faculty of Economics
Degrees	Master of Commerce, 1st degree Commercial Management, Sub specialization: Strategic Positioning
	Bachelor of Commerce Domestic and Foreign Trade
	Custom Officer First generation student, 1st Economic School of Belgrade

RELEVANT WORK EXPERIENCE

- “T Consulting”, Owner and General Manager, since 1993, Belgrade/Paris
- Energy Innovation Center TESLIANUM, Serbia, Founder and President, since 2013
- Peace and Crises Management Foundation, Switzerland, Executive Director, since 2006
- Copechim France, Adviser to the President, since 2002
- Association of NGOs of South-Eastern Europe, CIVIS, Int. Secretary General, since 2007

TEACHING EXPERIENCE

- *Harvard University - Center for European Studies*, Tesla Event, one of the Author of the Project & Guest speaker, Cambridge - Boston, 2015
- *London School of Commerce*, International department in Belgrade, Lecturer, Serbia, 2012
- *BIMBA, Beijing International MBA*, Workshop - Guest speaker, Peking University, 2010
- *Moscow Higher School of Economics*, Session of the Students Research Center "Baltic Practice", Summer University, Bruges, Belgium, 2009
- *Antai College Shanghai Jiao Tong University*, Forum on the Strategic Positioning of SME, Honorable Guest speaker, Shanghai, 2008
- *Serbian Lobbying Society*, Guest speaker, Belgrade, 2009
- *Singidunum University, Career Development Center*, Lecturer, Belgrade, 2008
- *Higher School of Professional Business Studies*, Lecturer, Novi Sad, 2005

HONORS & AWARDS:

- “Rural Cyber Space Package”, First place, Tender Innovation & Renewable Energies in Rural Africa” initiated by World Bank, Governmental agency ASER/The Senegalese Rural Electrification Agency, Senegal, 2011
- “Diskobolos” Award/Special Mention in the group *Design*, for the author's project, electronic database, for the Serbian government; www.serbiabusinessnetwork.com, JISA - Union of ICT Societies, Brussels/Belgrade 2010
- “The Book of the Year” Award at 4th International Brand Fair, for the author's book-practicum “The Strategy of Positioning as a Key of Success”, Belgrade, 2008

GOVERNMENTAL ADVISORY EXPERIENCE

- *Special representative at the 1st Planning Meeting EXPO 2017, Future Energy Forum* in the name of civil society organisation of the Serbian Government, Astana, 22-24 October 2014
- *Advisory for Strategic Positioning of the Republic of Serbia at World Expo 2015*, Milano, Serbian Government team, Ministry of Trade, Tourism and Telecommunications, 2013
- “Socioeconomic loss caused by the conflict between Armenia and Azerbaijan over Nagorno Karabakh and benefits of its resolution for Caucasus”, International symposium, Guest

speaker, Azerbaijan state Economic University, International Council of Association Appraisers EUROASIA, Baku, 7-8 May 2012

- *“China & Balkans: Friendship with Business Future”*, Business Forum of Mixed Intergovernmental Commission Serbia/China, Key Speaker, Belgrade 2011,
- *Advisory for Strategic Positioning of the Republic of Serbia at World Expo 2010*, Shanghai, Serbian Government, Ministry of Economy and Regional Development, Belgrade, 2010
- *“New economic diplomacy and Serbia in XXI century”*, professional training for the new economic counselors in the Serbian diplomatic missions, Ministry of economy and regional development of RS, Belgrade, 2010
- *“Building policy of strategic cooperation base between France and Namibia”*, 2days team work as a part of French side, with team of ministers of official Governmental visiting of President of Namibia Mr. Hifikepunye Pohamba to Paris, 2007
- *“French-Chinese Strategic Cooperation Policy Paper”*, active role in French Senate as a part of 250 selected advisers from France by Senate President Christian Poncelet, Paris, 2005
- *“L’essentiel d’un marché - SERBIE”*, Author, Representation of Economic Mission of the French Embassy, UBIFRANCE, Paris/Belgrade, 2007

CHAMBERS OF COMMERCE/AGENCIES ADVISORY EXPERIENCE

- *WOLFSBERG group, UBS bank, Switzerland, Study Trip Adviser, Bosnia&Herzegovina, 2014*
- *WOLFSBERG group, UBS bank, Switzerland, Study Trip Adviser, Serbia, 2013*
- *BSCSIF, Black Sea Caspian Sea International Fund, Romania/Turkey, Vice-President in the name of Serbia, 2012-2014*
- *“Program SPARK for young entrepreneurs for the Balkan region”*, establishing of four Business Start-up Centres in the Balkan, Pre-expert of Dutch Academy, ADA/SPARK, Kragujevac, 2010
- *IRSE, Institute Robert Schumann pour l’Europe, Vice-President for Balkan, Scy-Chazelles, France, 2007/2009*
- *“Importance of Strategic Positioning for the Start-up center members”*, 1week seminar for the managers of Industrial centre, Business Start-up centre Kragujevac, Serbia, 2009
- *“Strategy of positioning as a key of success”*, Seminar, Business Woman Association of Regional Chamber of Commerce of Vojvodina, Novi Sad, Serbia, 2007
- *“Strategy of positioning as a key of success”*, Presentation - training class in Regional Chamber of Commerce of Pancevo, Vojvodina, 2007
- *Strategy of positioning as a key of success”*, Seminar for companies, Intercontinental hotel, Belgrade, 2007
- *“Strategy of positioning as a key of success”*, Seminar, Centre for Human Resource Development and Management for the SME, Belgrade, 2006
- *“Strategy of positioning as a key of success”*, Seminar, Rotary Club Belgrade - Stari Grad, Belgrade, 2006
- *“Potentials of Serbian market”*, Presentation, Chamber of Commerce of Versailles, PLATO program, Paris, 2005
- *‘One working day with ‘Young entrepreneurs’ association of USAID - ACDI/VOCA program, Kragujevac, Serbia 2005*
- *“Strategy of positioning as a key of success”*, Presentation of the project - training class, Centre of Republic Agency for development of SME of Republic of Serbia, Belgrade, 2005
- *“Strategy of positioning as a key of success”*, Seminar, Regional agency for the development of SME and Entrepreneurship, Kragujevac 2003
- *“Investments Potentials of ex-Yugoslav market”*, Seminar, UNIBAL seminar, Paris, 2002
- *UNIBAL, - Union Nationale des Industriels du Bricolage, du Jardinage et de l’Aménagement du Logement, Adviser for Western Balkans, Paris, 1999*
- *Selling of DIY products, regular Training Manager on motivation seminars, Multi-level marketing, Belgrade, Serbia 1997/98*
- *“Carrefour, European leader of retailing”*, International Case-study, Presentation, University of Belgrade, 1996

SMALL AND MEDIUM ENTREPRISES ADVISORY EXPERIENCE

Bemex Serbia 1995-1996, Atmos France 1996-2006, PractiLub Hungary 1996-1999, Zak Serbia 1996-1998, Elmos Serbia 1997-1999, Drvna Industrija Vucetic Serbia 1997-1998, Boulet & Freres France 1997-1999, RMC France 1997-1999, Info Group Serbia 1998, JPM France 1998-1999, Ets HENRY France 1998, FISFO Association France 2002, Copechim France since 2002,

Anson Partners Paris/Belgrade Investment Fund 2004, *Capstone Micro Turbine* USA 2006, *Maestria* France 2006, *Ivera* Serbia 2008, *Art Academy Djokovic* Serbia 2010, *Pankomerc* Serbia 2012.

NON-GOVERNMENTAL ADVISORY EXPERIENCE

- “*stars: the symposium for leaders of the next generation*”, 7th symposium 2014 - Horizon Scanning, Stein am Rhein, Switzerland, 2014
- “*Youth for Maintaining Peace: the Role of Knowledge*“, 1st Youth Forum debate participant, The European Center for Peace and Development ECPD, Belgrade, 2013
- “*There is Now Way to Peace, Peace is the Way*“, Conference Project Manager, Peace and Crises Management Foundation - 20 years anniversary, Belgrade, 2012
- “*New Economic Diplomacy - Opportunities and Challenges*“, Project & Publication author, Association CIVIS, Serbia, 2012
- “*Everlasting Value and Permanent Actuality of the Edict of Milan - on the Way to the Great Jubilee in 2013*“, International scientific conference in 3years project, 2011-2013, Association CIVIS, Serbia, 2011
- “*Teaching Climate Change and the UN, Belgrade 2nd CEE/SEE Regional Colloquium Capacity Building on Global Governance and the UN system*“, Belgrade, 2010
- “*Inter-religious dialogue and Peace in the Balkans 1990-2009*“, TV Serial, author, under auspices of the Secretary General of the Council of Europe and with the donation of the Swiss Peace and Crises Management Foundation, 2009 Strasbourg/Belgrade
- “*The Contribution of Churches and Religious Communities to Establishing Long-Lasting Peace and Stability in the Region of South-East Europe*“, Conference, Council of Europe, Strasbourg, 2008
- “*Mass media as an important factor in establishing ethnic and religious tolerance, understanding and cooperation in the Balkans*“, commentator for session “*View of religious and ethnic communities in the establishment of understanding, cooperation and tolerance.*” ECPD European Centre for Peace and Development, Belgrade, 2009

PRESENTATIONS AND POSTER SESSIONS

- “*Western Balkan Conference - Choices and Challenges*“, invited by German Ministry of Economy and Energy Berlin, 2014
- “*Long-Term Strategy for Global Sustainable Development based on Dialogue and Partnership of Civilizations*“, 4th World Forum of the United Nations Alliance of Civilizations (UNAOC), Doha, Qatar, 2011
- “*PEACE Project - Peace Education and Active Citizenship in Europe*“, International Conference with the title Dealing with a Past Left Unsaid - Challenges and Opportunities for Institutions and Civil Society Actors, Strasbourg, 2011
- “*Serbia Your Business Partner*“, Business presentation, World EXPO 2010, for Ministry of Economy, Shanghai, 2010
- “*Accession of the Western Balkans to the EU - evaluating a process*” with topic theme “*Can CEFTA be effective without substantial national reform?*“, Science Po University, Paris/Dijon, May, 2010
- “*Business activity of small and medium sized enterprises during the economic crisis - parallel experiences from abroad and recommendations to young contractors*“, SPARK program for South-Est Europe, Kragujevac, Serbia, 2009
- “*Driving Forces of Innovation - Critical Transformation for the Companies*“, CEO Forum Asia 2008, Presenting Europe as one of the four CEO stars, Beijing, PR China, 2008
- *Energy Treaty of South East Europe*, preformatting discussions for DG Energy, EU Commission, Belgrade/Zagreb/Vienna, 2005
- “*Intelligence économique*“, Seminar, CCIP, Paris Chamber of Commerce, Paris, 2005
- “*Serbia, Leader in the Balkan region*“, CCIP - Paris Chamber of Commerce, Paris, 2004
- *Capstone Micro Turbine*, California, USA, world leader in the micro turbines business, Study research for the Western Balkans, 2004
- “*Strategic development of energy sector in Europe*“, Agriculture Fair, Verona, 2004
- USAID - ACDI/VOCA training centre decision to establish all basic educational start-up programs of entrepreneurs and managers for the SME sector in Serbia, purchase of 1000 examples of Mirjana Prljevic’ book-practicum, Belgrade/Kragujevac 2004
- “*Gas Connection between Serbia and Croatia according to the SEE Energy Treaty*“, The Energy Summit of Southeast Europe, Zagreb, 2007

- « *Union Africaine l'enjeu chinois* », Debate Participant, club Chine - Franco Afrique, Paris, 2007

PUBLICATIONS

1. « *The Strategy of Positioning as the Key of Success* » Authors Copyright Edition
 - * Serbian edition, 2004 by Menora Co. Consulting
 - * French edition, 2008 by Edition l'Harmattan, Paris, France
 - * Chinese & English edition, 2010 by Ewinbook, China Financial & Publishing House, Ministry of Trade of PR of China (Book Fair, Tianjin 2010)
2. "*Lexicon of economic diplomacy and international business*", one of the Author and Program board member, Institute of economic diplomacy, Belgrade, 2012
3. "*Innovation Management for Entrepreneurs*", Reviewer, Regional Agency for economic development, the author Nebojsa Simic, Kragujevac, Serbia, 2006
4. "*New Economic Diplomacy: Possibilities and Challenges*", Project Author and Editor in Chief, CIVIS Association, Belgrade, 2012
5. "*Neoclassicism in the Balkans and other essays*", Editor-in-Chief for the book by Author Dr Vladimir Gligorov, Association CIVIS, Belgrade, 2012
6. "*Neo-Ottomanism: A Doctrine and Foreign Policy Practice*", Editor-in-Chief for the book by author Prof. dr Darko Tanasković, Association CIVIS, Belgrade, 2012
7. "*The Essential Nikola Tesla: Peace Building endeavor*", one of the Author and Program board member, Energy Innovation Center TESLIANUM & Tesla Memory Project, Belgrade, 2015.

WORKS

- "*The Necessity of defining a Global Positioning Strategy for the Republic of Serbia*" article prepared for the International Conference "Strategic directions of development of the positions in Serbia in contemporary international relations", Publication from International Conference, Hans Seidel Stiftung & Institute of International Politics and Economics, Belgrade, 2013
- "*Economic Diplomacy in the function of Strategic Positioning of a Country*", Publication New Economic Diplomacy - Possibilities and a Challenges, CIVIS Association, Belgrade, 2012
- «*The Strategy of Positioning as the Key of success*», Journal of Women's Entrepreneurship and Education magazine, Institute of Economic Science, No.1-2/Belgrade, 2009
- "*Carrefour, European leader of retailing*", declared by 'Ogilvy & Mother' agency as a three best articles for ex-Yugoslav market in marketing for 1996. Nova trgovina magazine, Belgrade, 1996

PRESS ARTICLES

- *FORBES CHINA Magazine*, Exclusive columnist from Europe, Shanghai, since 2010
- « *Mens sana in corpore sano: a sound mind in a healthy body* », Aspetar Sports Medicine Journal No. 1, Doha, Qatar, 2011
- « *Serbia - The spirit of full trust* », Dialog of the seas No. 5, BSCSIF, Bucharest, 2012
- « *To be or Not to Be There: EXPO 2010* », KORAK No. 59, Serbian Chamber of Commerce official magazine, Belgrade, 2010
- « *Positioning of the Serbian square meter* », AG Real Estate magazine, Belgrade, 2010
- « *Strategic position of French Tennis Federation* », V-Marketing magazine No.9, Beijing 2008
- « *Time for dialogues* », Brandomania magazine, Belgrade, 2008
- « *Position of the women in the Balkan* » Astra Nova magazine No5/6, Helsinki, 2008
- « *SPARK: Entrepreneurship Development Program* » Ekonomist magazine, Belgrade, 2007
- « *Investments are coming* » Ekonomist magazine, Belgrade, 2006
- « *The Strategy of Positioning as the Key to Success* » E-magazine, Serbia, 2005
- « *Lobbying in the EU: Parlez vous Lobby?* » Ekonomist magazine, Belgrade, 2003

PROFESSIONAL MEMBERSHIP

- ✚ *Institute of Economic sciences of Belgrade*, International associate member
- ✚ *Council of Europe*, Conference of International Non-Governmental Organizations
- ✚ *Press Club de France*, Paris
- ✚ *International Federation of Journalists*